

PROJECT AWARENESS BRIEFING FOR TEACHERS AND SCHOOL ADMINISTRATORS

The Rotary Club of Washington DC and its community partners have embarked on our club's largest outreach project ever – *DC Kids Helping DC Kids*. The essence of this project is to empower DC's 70,000+ school-age kids to help each other. Our vision is simple:

“Imagine every child in the District of Columbia learning about and practicing charitable giving by earning money through their own efforts and then donating those funds to a DC children's charity of their own choice in their own name.”

How It Works

DC Kids may earn money for their charities in one of three ways:

- 1) Participate in a classroom or teacher supervised group project that benefits DC Kids in some way. Design of the project is left to the teachers and kids. The only requirement is that it involve one or more hours of work by the participants with a definable outcome.
- 2) Kids in grades K-4 may earn money in independent efforts by creating and submitting a poster depicting the importance of helping others kids.
- 3) Kids in grades 5-12 may earn money in independent efforts by creating and submitting a short essay (100 words or less) on a community service theme of their choice.

Every participant will receive a “*DC Kids Helping DC Kids*” tee shirt and be listed on our website honor roll; and selected entries will be described in a hardcover book.

Winners and runners-up will be selected for every grade level. Winners will earn substantially higher amounts for their designated charity and special awards.

Project Period

Qualifying work may be accomplished anytime between March 18th and May 20th, and all entries must be submitted by May 21st.

You will receive more detailed information on the *DC Kids Helping DC Kids* project prior to March 18th. You may also visit www.DCKids-Helping-DCKids.org to learn more.

